

JCRC Meeting Minutes August 27, 2019 Addendum pg1

At the July meeting, Glenn was asked to report on his meeting scheduled for 15 August with the JC Chamber of Commerce and to explore the requirements for the club participating in Fun Fest next year. This is his report.

Chamber of Commerce:

On the 15th at 10AM, I met with MS Brenda Whitson, Executive Director of the Johnson City Convention and Visitors Bureau of the JC Chamber of Commerce and Mr. Gavin Andrews, its Director of Sports Development. The purpose of the meeting was to explore whether Johnson City felt the JCRC provided an asset to the community that would provide benefit both to the club and to JC promoting itself before visitors, prospective new residents and prospective Industry.

I described the club, history of its formation and how we came to occupy our current facility at Johnson City's Bowser Ridge facility. I described our current facility, our affiliation with the AMA and our "learn to Fly" program as well as our open events and past efforts to raise awareness in the region.

MS Whitson and Mr. Andrews felt that the Club offered a unique and positive benefit to Johnson City, certainly on par with other activities such as parks and recreation and other outdoor events and activities. So much so, that they offered to include information about the club, its programs and facilities in the JC publication "***Start your Adventure, Johnson City Tennessee***" as well as on their Web Site and through other efforts as developed by their advertising agency. They invited us to participate in the "***Meet the Mountains***" Festival scheduled for the 24th and 25th, but I explained that for this year, that fell too close to the already scheduled National Model Aviation Day event. They agreed to provide this effort to raise awareness at no monetary cost to the club.

I agreed to provide digital photos for them and their ad agency to work with (provided copies of the photos taken during the Runway rededication event and the Spring 2018 and 2019 Fly – Ins to which we own the rights) and they agreed to provide drafts of any materials they work up for our approval (initially, I will act as the POC to handle these and secure agreement from club President or Board President).

This was a very positive initial step in raising awareness of the Club in our namesake city as well cementing our value to the region.

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Fun Fest:

I contacted the current Fun Fest Point Of Contact, MS Lucy Fleming telephonically (423-392-8805). Briefly, we discussed:

- Next year's dates are scheduled for 10 – 18 July 2020
- Application Fee is \$50.00
- Applications will be considered by the KPT Board 1 Jan 2020 thru end of March2020
- Event Fee would be \leq \$500 for any event that is "Free and Open" to the Public and the amount would be based on nature of the event
- The rough timeline for 2020 is –
 - Meet between now and 1 Jan 2020 with their office to discuss in detail
 - Make application on line between 1 Jan and 28 Feb
 - Board considers between 1 Jan and mid Apr
 - Press materials deadline 1 May
- We would need to have our POC meet with them (her) between now and when we make application on or shortly after 1 Jan to discuss our ideas in detail/decide where and how we would participate so that we can finalize our plans in order to fully describe in the event application. They are located at 100 Clinchfield Street, first floor, in Kingsport (the old Press area). During that meeting we can explore different venues (she mentioned the Allendale area concurrent with the Hot Air Balloon Event as a possibility), Concession possibilities, etc..
- She also mentioned that the "**Makers' Fair**", a STEM and DIY focused event, would also be a possibility for our participation.